



World Federation of Public Health Associations
Fédération Mondiale des Associations de Santé Publique
Federación Mundial de las Asociaciones de Salud Pública

WFPHA Vaccination & Capacity Workshop Call to Action

International Vaccination & Capacity Workshop
World Federation of Public Health Associations (WFPHA)
Geneva, Switzerland, 22 May 2019

This World Federation of Public Health Associations (WFPHA) workshop calls for international action to improve the uptake of vaccination internationally and increase professionals' capacity within and beyond this context. We call on all levels of governments, governance levels in corporates (GAFAs), public health associations and like-minded organizations in every country to prioritize evidence-based immunization decision-making and to program actions to strengthen human resources for health (HRH) as a proven way of protecting health.

We recognise the dangers of increasing measles and other outbreaks and that the suboptimal resources for health are not only limited to HRH but also embrace infrastructures, institutional capacity, and strategic investment. We see these as indicators that a more concerted effort is needed internationally.

WFPHA aims with this call to feed into the deliberations of civil society in the lead up to the United Nations Assembly in September 2019 on Universal Health Coverage.

We call on all actors to apply an approach set out in the *Global Charter for the Public's Health*:

SERVICES:

- **Protection**
 - Support the adoption of UHC approach in every country to guarantee equitable proper primary prevention for every individual
 - Support appropriate regulation of immunization at national level, consistently with WHO recommendations, and with appropriate short and long term planning
 - Monitor vaccine production, supply and delivery to avoid vaccine shortages and guarantee equitable immunization, including new vaccine such malaria vaccine
 - Increase efforts for the final steps to rid the world of polio
- **Prevention**
 - Set goals and commit appropriate funding to optimize the protection of the public's health consistently with WHO recommendations
 - Develop and strengthen partnerships to lead innovative research according to real needs
 - Reduce inequities protecting fragile populations through optimized immunizations and empowered health professionals
 - Develop program and training to train health professionals where necessary
- **Health Promotion**
 - Apply an understanding of the social determinants of health
 - Address the "causes of the causes" of reducing vaccination confidence
 - Empower professionals and individuals and change behaviour through improved health literacy
 - Understand and develop appropriate solution to break down cultural, religious, economic, gender barriers affecting immunization acceptance
 - Minimise the threat of negative press on vaccinations perpetuated on social media through appropriate social and communication change strategies



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ENABLERS:

- **Good Governance**
 - Establish incentive systems for primary health care providers to encourage immunization
 - Ensure transparency, accountability and best practice governance in dealing with vaccination including appropriate auditing of health professionals activities by local entities
- **Accurate Information**
 - Understand the rational and the emotions linked to the vaccination hesitancy and develop targeted innovative approaches to counteract the trend
 - Disperse accurate information as widely as possible through traditional and social media
 - Commit to effective government supported campaigns warning of the dangers of vaccination refusal
 - Develop appropriate and accessible electronic registers for immunization history for health professionals and individuals
 - Undertake mandatory evaluation of current and new vaccine program including assessment of vaccine coverage, surveillance, safety and effectiveness
- **Capacity building**
 - Support research and communication to empower professionals & promote evidence-based vaccine messages
 - Improve knowledge, understanding and range of action of health leaders, health professionals and educators in general through effective education and training
 - Expand knowledge and understanding within communities and parents
- **Advocacy**
 - Improve civil society leadership in raising vaccination confidence and uptake with governments and within communities
 - Engage health professionals, NGOs and all stakeholders to provide a strong voice in the media, in the community and to the government to counter vaccine hesitancy and reject false myths
 - Improve coordination of wider advocacy community to 'speak with one voice' to be better heard and to avoid confusing stakeholders with conflicting messaging